TV Contract Print WCBS-TV

Report Parameters:

AE INITIALS:

AE LOC:

AE RC:

BILLING SUMMARY: YES

GENERATE:

MAKEGOODS: YES

BUSINESS TYPE:

ORDER TYPE:

PRE PRINTED :

PRINTED DATE :

REV NUM: 1

ORDERS OF

SORT BY: By Order Number

REQUEST ID:

REQUEST RUN ID:

ORDER RANGE: 58111



NATIONAL SALESPERSON



AGREEMENT MADE BETWEEN

WCBS-TV

WCBS-TV

CONTRACT NO. REV. 1011-58111-1

DATE PRINTED 09/14/12

 $524\ \text{WEST}$ 57th STREET, . NEW YORK NY 10019

		A	ND	PAGE ¹
24184	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 3358	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MENTZER MEDIA SE	RVICES	LINDA MCMAHON FOR SENATE 2012	
AND	600 Fairmount Av	e Ste 306	973 Farmington Ave	Required
AND				Announcement 28 days
ADDRESS	Towson	MD 21286-1002	West Hartford CT 06107-2101	prior notice
	USA		USA	prior riotioe
CONTACT	ANNE BRAUNSCHEID	EL	PRODUCTMCMAHON EST#221	
LOCAL SALESPERSOI	JOHN LINK POL.	AGENCY EST. NO.	PRODUCT 1300 CODE	

BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

		SPOTS		ME				TOTAL	LINUT DATE	TOTAL (4)
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	01111	4	06:00A	07:00A	30S	10/02/12-10/05/12	2 NEWS THIS MORNING	4	1200.00	4800.00
2	01111	4	07:00A	09:00A	30S	10/02/12-10/05/12	THE EARLY SHOW	4	600.00	2400.00
3	01011	3	11:58A	12:30P	30S	10/02/12-10/05/12	NOON NEWS	3	1000.00	3000.00
4	01111	4	02:58P	04:00P	30S	10/02/12-10/05/12	DR. PHIL	4	1000.00	4000.00
								_		
5	01110	3	05:00P	06:00P	30S	10/02/12-10/04/12	5PM EARLY NEWS	3	1500.00	4500.00
	01001		06:30P	07:00P	200	10/00/10 10/05/10	CDC EVENTNA NEWS	0	2522 22	5000 00
6	01001	2	06.302	07.00P	30S	10/02/12-10/05/12	CBS EVENING NEWS	2	2500.00	5000.00
7	01111	4	06:58P	07:28P	30s	10/02/12-10/05/12	INSIDER	4	2400.00	9600.00
,	01111.	•	00.301	07-201	305	10,02,12 10,03,12	INDIBER	1	2100.00	3000.00
8	01111	4	07:27P	07:58P	30S	10/02/12-10/05/12	ENTERTAINMENT TONIGHT	4	2400.00	9600.00
9	01110	4	06:00P	06:30P	30S	10/02/12-10/06/12	EARLY NEWS	4	1500.00	6000.00
	1.		06:00P	06:30P						
10	0111110	5	11:00P	11:35P	30S	10/02/12-10/06/12	LATE NEWS M-SUN	5	3500.00	17500.00
	_		05.505	00.00	200					
11	.1	1	07:58P	09:00P	30S	10/02/12-10/02/12	NAVY NCIS	1	20000.00	20000.00
12	.1	1	09:00P	10:00P	30s	10/02/12-10/02/12	NCIS: LOS ANGELES	1	15000.00	15000.00
12		Δ.	09.002	10.005	305	10/02/12-10/02/12	NCIS: LOS ANGELES	1	15000.00	13000.00
13	1	1	10:00P	11:00P	30S	10/05/12-10/05/12	BLUE BLOODS	1	12000.00	12000.00
15		_	10.001	11.001	305	10/03/12 10/03/12	BEGE BEGODS		12000.00	12000.00
14	1.	1	07:58P	09:00P	30S	10/06/12-10/06/12	CRIME TIME SAT 8-9PM	1	6000.00	6000.00
			'							
		l								

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.



24184

NAME

AND

ADDRESS



MENTZER MEDIA SERVICES

600 Fairmount Ave Ste 306

AGREEMENT MADE BETWEEN

WCBS-TV

WCBS-TV

1011-58111-1 **DATE PRINTED**

CONTRACT NO. REV.

09/14/12

524 WEST 57th STREET, . NEW YORK NY 10019

AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 335824 ADVERTISER (OR AGENCY AND ADVERTISER)

LINDA MCMAHON FOR SENATE 2012

973 Farmington Ave

West Hartford CT 06107-2101

USA

CONTACT ANNE BRAUNSCHEIDEL PRODUCTMCMAHON EST#221

MD 21286-1002

AGENCY EST. NO. LOCAL PRODUCT CODE JOHN LINK POL. 1300 SALESPERSON

NATIONAL SALESPERSON

Towson

USA

BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12 NO. WEEKS: **Cancellation Notice**

2

Required

PAGE

Announcement 28 days

prior notice

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ethnicity										
ITEM	DAV0	SPOTS	TIME		LENOTH	FEEL CTIVE DATES	PROGRAMO	TOTAL	LINUT DATE	TOTAL \/ALLIE/1\
HEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	1.	1	09:58P	11:00P	30S	10/06/12-10/06/12	48HRS SAT 10-11PM	1	7500.00	7500.00
16	1	1	10:28A	11:30A	30S	10/07/12-10/07/12	FACE THE NATION	1	3500.00	3500.00
10		1	10.20A	11.30A	305	10/0//12-10/0//12	FACE THE NATION		3300.00	3300.00
17	1	1	06:57P	08:00P	30S	10/07/12-10/07/12	SIXTY MINUTES	1	25000.00	25000.00
18	10000	1	06:00A	07:00A	30S	10/08/12-10/08/12	2 NEWS THIS MORNING	1	1200.00	1200.00
19	10000	1	07:00A	09:00A	30S	10/08/12-10/08/12	THE EARLY SHOW	1	600.00	600.00
20	10000	1	11:58A	12:30P	30S	10/08/12-10/08/12	NOON NEWS	1	1000.00	1000.00
20	10000.	_	11.3011	12.301	305	10/00/12 10/00/12	NOON NEWS	_	1000.00	1000.00
	10000		00.505	0.4 - 0.05				_		
21	10000	1	02:58P	04:00P	30S	10/08/12-10/08/12	DR. PHIL	1	1000.00	1000.00
22	10000	1	05:00P	06:00P	30S	10/08/12-10/08/12	5PM EARLY NEWS	1	1500.00	1500.00
23	10000	1	06:30P	07:00P	30S	10/08/12-10/08/12	CBS EVENING NEWS	1	2500.00	2500.00
24	10000	1	06:58P	07:28P	30S	10/08/12-10/08/12	INSIDER	1	2400.00	2400.00
25	10000	1	07:27P	07:58P	30S	10/08/12-10/08/12	ENTERTAINMENT TONIGHT	1	2400.00	2400.00
23	10000	1	07.275	07.502	303	10/00/12-10/00/12	ENTERTAINMENT TONIGHT	1	2400.00	2400.00
26	10000	1	06:00P	06:30P	30S	10/08/12-10/08/12	EARLY NEWS	1	1500.00	1500.00
27	1000000	1	11:00P	11:35P	30S	10/08/12-10/08/12	LATE NEWS M-SUN	1	3500.00	3500.00
							Total Contract:	54		173000.00



24184

NAME

AND

ADDRESS

CONTACT

NATIONAL SALESPERSON USA



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Cancellation Notice

Announcement 28 days

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AND **PAGE** ADVERTISER (OR AGENCY AND ADVERTISER)

MENTZER MEDIA SERVICES LINDA MCMAHON FOR SENATE 2012

600 Fairmount Ave Ste 306 973 Farmington Ave

Towson MD 21286-1002 West Hartford CT 06107-2101

USA

AGENCY (OR SERVICE) ACTING AS AGENT FOR 335824

ANNE BRAUNSCHEIDEL PRODUCTMCMAHON EST#221

AGENCY EST. NO. LOCAL JOHN LINK POL. 1300

PRODUCT CODE SALESPERSON

BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/08/12

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NO. WEEKS:

j		SPOTS	TII	ME						TOTAL		
ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFF	ECTIVE DATES	PROGRAMS		TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
								D::::				
					-			Billing Summary				_
							<u>Oct</u>	<u>Nov</u>	<u>Dec</u>		<u>Total</u>	
					Qtr 4	12	173000.00	.00	.00		173000.00	
										GR	AND TOTAL	
											173000.00	
											1,3000.00	

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